



April 13, 2016 Meeting Minutes
West Chester Area School District

In attendance: Bryan Brockson, Rose Cappelli, John Scully, Todd Goodstein, Lauren Ranalli, Shelby Speaker, Jim Scanlon, Tracey Dukert, Susan Speaker, Debra Maccariella, Vicki Reilly

Not present: Marc Ernest, Steve Brightbill, Robin Harkins, Carolyn Comitta, Ken Witmer, Liz Golding, Dianne Herrin, Doug Pacitti, Rob Partridge, Mark Purcell, Ken Witmer, Deb Sahjiwani

- A. Call to Order: The meeting was called to order at 7:30 a.m. by Bryan Brockson.
- B. Bryan requested a motion to approve the minutes from February 12, 2016. Motion was made J. Scanlon and D. Maccariella. The motion passed.
- C. Treasurer's Report: John Scully reviewed the Treasurer's report for the period ending March 31, 2016. Not included in the report were donations made for the breakfast and money from the Valentine Card program still in the PayPal account. Motion to accept the report was made by T. Goodstein and J. Scanlon. The motion passed. There were no disbursements pending approval.
- D. PFEW Update: There are currently 54 applications. We are able to sponsor 40.
- E. Youth Leadership Program: Due to an increase in cost, the Foundation will be short \$500 for the amount budgeted to sponsor 15 students. J. Scanlon requested that we increase funding for this program. B. Brockson and L. Ranalli made a motion to increase funding by \$500. The motion passed.
- F. EITC Letter and Contact List: The board reviewed the list of contacts who would be receiving letters. Applications are due by May 15. J. Scanlon asked members to make personal contacts where possible.
- G. Breakfast Update: The annual breakfast will be held April 15, 2016 at Rustin High School. Reminders are going out this week and we are expected to have about 150 in attendance. Shelby Speaker will talk about her PFEW experience and will introduce speaker Mike Neilon from 6ABC Action News. Students from each of the three high

schools will be at different tables to discuss their experiences with projects sponsored by the Ed Foundation. A video of the recent Media Fest will be shown.

- H. Mini-Grant Proposed Updates: R. Cappelli and V. Reilly reviewed the proposed changes to the review process for the mini-grants. The suggestions were based on feedback from the reviewers. One important suggestion is to include both the WCASD Mission and the ED Foundation Mission on the application and change the rubric to include reference to both missions. Since this is an important criteria for consideration in funding a project, it was also suggested that this area of the rubric be weighted. There was also some discussion about how to handle repeat submissions. Some ideas included funding the same project for a certain number of years but reducing the amount funded each year, or possibly seeking donations as we do for the Science Olympiad. It was also suggested that perhaps we consider making the application more general by not including the individual school, just the level (elementary, middle, high), as well as setting a spring deadline for community grants. The suggestions will be reviewed again at the June planning meeting.

- I. Art Auction: The Art Auction is scheduled for Nov. 10. 2016 at Penn Oaks Golf Club. Architectural Alliance is the main sponsor. The committee is currently seeking raffle items.

Bryan presented Shelby Speaker with a certificate of appreciation for serving as the student representative on the board for 2015-2016.

Deb Macciarella reported that she is working with Deb Sahjiwani on providing students with tours of the Chester County Courts.

The meeting was adjourned at 8:15.

Next meeting – Annual Planning Session June 22, 2016 7:30 a.m.