



September 14, 2016 Meeting Minutes  
West Chester Area Education Foundation

**In attendance:** Cameron Cancelliere, Rose Cappelli, Carolyn Comitta, Tracey Dukert, Todd Goodstein, Robin Harkins, Debra Maccariella, Glen Marshall, Doug Pacitti, Mark Purcell, Rob Partridge, Vicki Reilly, Jim Scanlon, John Scully, Susan Speaker, Deb Sahijwani

**Not present:** Steve Brightbill, Bryan Brockson, Marc Ernest, Liz Golding, Dianne Herrin, Ken Witmer

- A. Call to Order: The meeting was called to order at 7:35 by Jim Scanlon.
- B. Jim Scanlon introduced EHS Student Representative, Cameron Cancelliere. Board members introduced themselves.
- C. Jim requested a motion to approve the minutes for the meeting held June 22, 2016. Motion was made by Vicki Reilly and Deb Maccariella. The motion passed.
- D. Treasurer's Report: John Scully reviewed the Treasurer's report for the period ending August 31, 2016. The current fund balance is \$21, 990.36. Disbursements for the period totaled \$77, 935.58. Motion to accept the report and approve disbursements was made by Mark Purcell and Todd Goodstein. The motion passed. John Scully reported that accounts have been set up for DECA Funds from Henderson and Rustin.
- E. Jim Scanlon requested a motion to approve the appointment of Glen Marshall, CEO of First Resource Bank, to take over the seat left vacant by Lauren Ranalli. Motion was made by Todd Goodstein and Rob Partridge. The motion passed.
- F. The Knights in Community Service from Rustin HS have applied for a grant from the West Chester Downtown Foundation for an anti-hunger project. In order to receive the grant they must be considered a non-profit organization. They are requesting that the WCAEF act as a fiscal agent for them. Motion was made by Carolyn Comitta and Glen Marshall. The motion passed. The Knights will be encouraged to apply for additional funding from our mini-grants.
- G. Strategic Plan Reports
  1. Goal A – Increase Community Visibility and Support  
Committee focused efforts on the Art Auction
  2. Goal B – Increase Financial and Program Partnerships

The committee met twice. They will look into increasing their involvement in the WC Chamber of Commerce, possibly hosting an event to encourage businesses to support EITC funding. The committee is investigating additional funding through a grant from PECO. Several contacts were offered who may be able to provide support. It was suggested that perhaps they could help fund students to attend the PA Free Enterprise Week. Jim shared a plaque that we received from the PA Free Enterprise Week indicating that WCAEF is a member of the Founders Club. The Annual Breakfast will be held in April with the possibility of changing the location to East HS.

3. Goal C- Provide Financial Support for On-Campus Programs

The committee met in July to make suggested changes to the application and rubric. The missions of both the WCASD and the WCAEF are now on the application and the rubric. This area of the rubric will receive a higher weight. Jim Scanlon requested a motion to approve the mini-grant flyer and the allocation of funds in the amount of \$35,000 for the mini-grants. Motion made by Todd Goodstein and Doug Pacitti. The motion passed. We will continue to look at requests for repeat projects and set guidelines for them. The committee will meet to review the grant funding after scoring is completed in November.

4. Goal D – Maintain Effective and Efficient Foundation Board

Jim reviewed the 2 fundraising events: Art Auction, November 10, 2016 and Breakfast, April 21, 2017; the formation of the Alumni group and the continuation of additional personnel resources for the Foundation. These goals are being included with Goal A - Increase Community Visibility and Support.

H. Reorganization Meeting – October 12, 2016

Jim reviewed the reorganization for voting in October. Slate of officers needed for the October meeting.

- I. Art Auction update – Vicki updated the board on the Art Auction fundraising event - Auction items received and sponsor updates. Now is the time to sell tickets for the event. The goal is to sell 300 tickets, all proceeds going to the Foundation. 10 tickets were distributed to each board member in attendance. It was requested that board members put their names and ticket number on each ticket. Money can be collected, paid to the board member or checks sent to should get a ticket (couple – still ticket per person). It was suggested that each board member post on their personal media accounts the Art Auction event. It was also mentioned that contacting a radio station concerning ticket giveaways. Volunteers will be needed for the event – people to unload the truck, transport art work into venue, etc. Looking for 4-6 people for each area. David Ehrhart has secured some volunteers through the Art Goes to School. Cameron will reach out to East for student volunteers. Music is also secured with the string

Quartet from RHS/HHS. Each board member was asked to donate a bottle of wine (or spirits) for the "Cheer Gift Basket" item for the auction.

Meeting ended: 8:45