



Jeffrey Young is a 1980 graduate of East High School where he earned varsity letters in football and lacrosse. Following his graduation from West Virginia University in 1985 with a Bachelor of Science Degree in Business, Jeff followed his passion to pursue a career in the entertainment production field. During an interview with unique Product Placement, the owner literally questioned why he should hire someone who knew absolutely nothing about the field. Jeff offered to work for free for thirty days, with a predetermined set of goals. If he achieved those goals, the agreement was that he would be hired as a full-time employee. He was hired and 60 days later was named Director of Marketing, placing products on TV shows such as *Cheers*, *Family Ties* and *Growing Pains*. Jeff's career path included Production Management positions for various studios across the country where he honed his skills as a producer. He has produced more than 20 infomercials, developed and produced the Cable Health Club TV series and campaigns for products like *8 Minute Abs* and *Instant Flower Garden*. In 1994, Jeff founded Shadowbox Pictures. As President/Executive Producer, he and his partner have worked on four feature films and hundreds of infomercials. In this visual and message driven world, Jeff has impacted people nationally and internationally.