



West Chester Area School District Presents

## Social Media Safety Expert Josh Ochs

This engaging FREE presentation is designed to teach parents how social media can be used to impress colleges & future employers

### You will learn:

- What apps are unsafe (and others you should encourage your kids to use)
- What apps are a waste of time for your Teens and Tweens
- How to analyze your Google results to see what colleges will find
- How to bury bad Google results from other users with your similar name
- Examples of good and bad posts that colleges may find
- Examples from real seniors that are using social media correctly
- Tips you can suggest to use Google search like a college and future employer
- 7 Networks your kids need to be on to shine online

**SAVE THE DATE!**

**When: Monday, November 16 at 6:30 pm**

**Register to receive a link to attend the Zoom meeting: <https://bit.ly/3nLihkQ>**